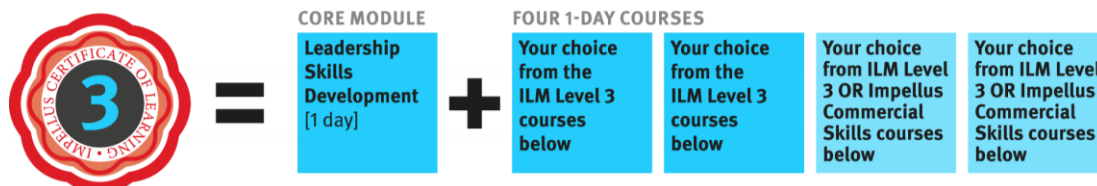


For any manager in an organisation who would like to improve their knowledge of the fundamentals and principles of financial management in order to understand how their roles relate to the financial health of an organisation and to improve their financial decision-making abilities.

For all dates and venues, see [here](#) or call **0800 619 1230**

This course can be taken individually or as an optional module for an Impellus Certificate of Learning at Level 3.



Optional ILM courses: Coaching Skills for Managers, Delegation and Time Efficiency, Developing Winning Teams, Effective Communication Skills, Managing and Appraising Performance, Managing Change and Innovation.

Optional Commercial Skills courses: Key Account Management, Negotiation Skills & Techniques, Presentation Skills & Techniques.

9:00 – 9:30	Delegate registration, refreshments, networking opportunity	
9:30 – 9:50	Welcome, overview and introduction to the programme	
9:50 – 11:15	<ul style="list-style-type: none"> Identifying the difference between finance and accounting functions De-mystifying jargon and understanding the relevance of terminology 	<ul style="list-style-type: none"> Exploring the financial health of a business and identify the different users of financial reports
	<i>The first session of the day will help delegates to learn the regular financial terminology used in organisations. Time is then spent looking at how the financial health of an organisation differs depending on the business plan, priorities and business model.</i>	
11:15 – 11:30	Break and networking opportunity	
11:30 – 13:00	<ul style="list-style-type: none"> Introduction and explanation of cash flow, the balance sheet and profit and loss statement 	<ul style="list-style-type: none"> How financial reporting is created and tracked year-on-year
	<i>Delegates will be introduced to the three main financial reports, they will then work on compiling a balance sheet and investigate how to interpret them.</i>	
13:00 – 14:00	Lunch	
14:00 – 15:15	<ul style="list-style-type: none"> The lifecycle of a business – identifying the five stages 	<ul style="list-style-type: none"> The Financial Challenge – running a business and making sound decisions
	<i>During this session delegates will be introduced to the different stages a business goes through and explore how an organisation's financial priorities change and adapt dependent on each stage. They will then work together on a scenario that will assist in demonstrating how financial decision-making can impact their business.</i>	
15:15 – 15:30	Break and networking opportunity	
15:30 – 16:30	<ul style="list-style-type: none"> The relevance of ratios and relationships How financial decisions can impact other areas of the business 	<ul style="list-style-type: none"> Bringing it all together and action planning
	<i>The final session of the day looks at the relationship of different numbers throughout an organisation's Value Chain and how this can influence decision-making, efficiencies and effectiveness. The day concludes with everybody exploring their own learning and action plans.</i>	

All Impellus courses are designed to be enjoyable and highly informative. Delegates are given a welcoming and comfortable environment in which to reflect, challenge and learn. The focus is on being able to bring new skills and thinking back into the workplace.