Managing Change and Innovation



AN IMPELLUS LEADERSHIP AND MANAGEMENT COURSE

The course helps delegates to consider why ongoing change and innovation is so crucial in today's business world and how to create an environment where all employees are encouraged to find opportunities to make a difference, from the introduction of innovation to the implementation and measuring stages of successful change management. It focuses on the human aspects of change; how to communicate changes, how to influence adoption, as well as how to overcome barriers and disapproval. Planning and monitoring tools provide delegates with a path to successful workplace change management.

For all dates and venues, see here or call 0800 619 1230

This course can be taken individually or as an optional module that can lead to an ILM Level 3 Award in Leadership and Management. It can also be taken as an additional module for an Impellus Certificate of Learning in Leadership and Management at Level 3.

9:30 - 10:00

Welcome, overview and introduction to the programme

10:00 - 11:15

Why change? Looking for opportunities

- The benefits of change and innovation in organisations
- The potential consequences of disregarding the need to change
- Identifying opportunities to change and innovate
- · Listening to the voice of the customer

The initial session gets right to the heart of the importance of innovative change in organisations and the benefits that can be experienced. Time is then spent exploring some lessons learned from industry before identifying opportunities for change and innovation within their organisation.

11:15 - 11:30 E

11:30 - 13:00

- Identifying and engaging interested parties
- Engaging people • Closing the 'gulf of disapproval'

• Thinking styles - modifying our approach

the biggest challenge

closing the gan of disapproval

In this session delegates identify the key people involved in their change situations and discover how to develop communication plans to ensure smooth transition and buy-in. They then look at how the psychology of change can affect successful change initiatives and explore ideas to improve their influence through analysis of Thinking Styles.

13:00 - 14:00 Lunch

14:00 – 15:15 *Nudging and*

supporting through the curve

- Nudge theory leading and influencing change
- Understanding the change transition curve
- Exploring the main ingredients of managing complex change

Nudge Theory and The Change Transition Curve are introduced to further understand how to take people with you while managing change in organisations, before considering the crucial steps involved in implementation.

15:15 - 15:30 Break

15:30 - 16:30

Structuring a robust plan

- Planning your change ensuring clarity of process and communication
- Bringing it all together and action planning

The final session provides an opportunity for delegates to plan their own change or innovation programme using a structured approach to make sure nothing is left to chance. The day concludes with everybody back together to draw up their individual action plans.

All Impellus courses are designed to be enjoyable and highly informative. Delegates are given a welcoming and comfortable environment in which to reflect, challenge and learn. The focus is on being able to bring new skills and thinking back into the workplace.